



A forum held under the auspices of the project on

Voluntary Licensing and Access to Medicines (VLAM)

led by

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September 7-8, 2022 at Stanford University



FORUM ON VOLUNTARY LICENSING AND ACCESS TO MEDICINES

STANFORD UNIVERSITY - SEPTEMBER 7th - 8th, 2022

Day 1: WEDNESDAY, SEPTEMBER 7

Forum meals: **B400 Seawell Family Boardroom**, Graduate School of Business, 655 Knight Way, Stanford, CA

Meeting: **P106 Classroom** - Patterson Building, Graduate School of Business, 655 Knight Way, Stanford, CA

Dinner: **Il Fornaio Restaurant** - Sala Del Canaletto Room, Garden Court Hotel, 520 Cowper St, Palo Alto, CA

Shuttle departs Sheraton at 7:40 a.m. arrives at Stanford GSB at 7:55 a.m.

1. 8:00 a.m. – 8:30 a.m. Buffet continental breakfast in **Seawell Family Boardroom**
2. 8:30 a.m. - 8:35 a.m. Transition Seawall boardroom to **P106 Classroom**
3. 8:35 a.m. – 8:45 a.m. **Hosts' Welcome and Introduction of the Project Team**
Speakers: Ken Shotts and Abe Sofaer
4. 8:45 a.m. - 9:45 a.m. **Session One:**
Overview of the Project and Presentation on the Recommendations/Toolkit
Speakers: Terry Fisher and Claudio Lilienfeld
5. 9:45 a.m. - 9:50 a.m. Break
6. 9:50 a.m. – 10:50 a.m. **Session Two: High-Level Panel Discussion – Impressions on the Context and Recommendations/Toolkit**
Moderator: Ruth Okediji
Panelists: Jeffrey Sturchio, Jayashree Watal, Ellen 't Hoen, Paul Fehlner
5 minute remarks from the moderator and each speaker, followed by 30 minutes open discussion/Q&A
7. 10:50 a.m. - 11:00 a.m. Session Break with coffee and snack at P106 classroom
8. 11:00 a.m. - 12:00 p.m. **Session Three: Doing Business at the Base of the Economic Pyramid**
Presenter: Kash Rangan, Harvard Business School (20 minutes)
Moderator: Open discussion/Q&A, Moderator: Ken Shotts (25 minutes)
9. 12:00 p.m. - 12:05 a.m. Transition to Seawall boardroom
10. 12:05 a.m. - 12:55 p.m. **Lunch** in Seawall boardroom
11. 12:55 p.m. - 1:00 p.m. Transition to P106 classroom

12. 1:00 p.m. - 1:10 p.m. **Getting it right from the ground up**
Presenter: Jeffrey S. Glenn, M.D., Ph.D., Stanford University School of Medicine

13. 1:10 p.m. - 3:30 p.m. **Session Four: Toolkit Deep Dive – Part 1 of 3**
Upstream – Inducing/Incentivizing Change by Innovator and Generic Pharma Companies, High Income Governments, and Partners on the Supply Side

2:15pm -2:20pm Break

Open Discussion Moderated by Terry Fisher

Discussion Topics:

- *Competition*
- *Direct and Indirect Licensing*
- *Transfer of Technology and KnowHow*
- *Risk Mitigation: (a) Quality Control and (b) Diversion*
- *Royalties and Pricing*
- *Vouchers, Awards/Rewards, and Other Incentives*
- *Public-Private Collaboration in the Context of Development and Aid Financing*

14. 3:30 p.m. – 3:45 p.m. Session Break with coffee and snack at classroom

15. 3:45 p.m. – 5:30 p.m. **Session Five: Toolkit Deep Dive – Part 2 of 3**
Downstream – Inducing Change in Low- and Middle-Income Countries and Among Others on the Demand Side - to Incentivize Innovators and Generic Manufacturers to Implement VLs

4:45pm - 4:50 pm Break

Open Discussion Moderated by Claudio Lilienfeld

Discussion Topics:

- **Patent Protection**
- **Regulatory/Marketing Approvals**
- **Pricing (a) Price Controls and (b) Tiered Pricing**

16. 5:30 p.m. – 5:45 p.m. **Wrap-Up/Logistics**

17. 5:45 p.m. - 5:55 p.m. Transition to shuttle area

**Shuttle departs GSB at 6:00 p.m. arrives Sheraton at 6:15pm then
Shuttle departs Sheraton at 6:45 p.m. arrives at Il Fornaio at 7:00 p.m.
Shuttle departs Il Fornaio at 9:30 p.m. back to the Sheraton**

18. 7:00 p.m. – 9:30 p.m. **Reception** (30 mins) followed by **Dinner** at (Il Fornaio)
Keynote: Is There a Diplomatic Dimension?
Remarks by Abe Sofaer, George Schulz Emeritus Fellow, Hoover Institution, Stanford University and Former Legal Adviser, U.S. Department of State (1985 to 1990)

Day 2: THURSDAY, SEPTEMBER 8

Location: **B400 Seawell Family Boardroom**, Graduate School of Business, 655 Knight Way, Stanford, CA

Meeting: **P106 Classroom** - Patterson Building, Graduate School of Business, 655 Knight Way, Stanford, CA

Shuttle departs Sheraton at 7:40 a.m. arrives GSB at 7:55 a.m.

1. 8:00 a.m. – 8:30 a.m. Buffet continental breakfast at boardroom
2. 8:30 a.m. - 8:35 a.m. Transition Seawall boardroom to P106 classroom
3. 8:35 a.m. - 8:45 a.m. Recap Day 1
4. 9:00 a.m. – 11:00 a.m. **Session Six: Toolkit Deep Dive – Part 2 of 3**
Cross-Cutting and Complementary Issues, Including the Role of Multilateral Institutions, Private Donors, NGOs

Open Discussion Moderated by Ruth Okediji

Discussion Topics:

- Healthcare Financing
- Healthcare Infrastructure
- Distribution Networks
- Diagnostics
- Trust in the Healthcare System
- Healthcare Financing
- Sticks Directed at (a) Pharma and (b) LMICs

5. 11:05 a.m. – 11:20 a.m. Session Break with coffee and snack at P106 classroom
6. 11:15 a.m. – 12:15 p.m. **Session Seven: High-Level Panel: A Net Assessment and Building a Coalition**
Moderator: Clifford Samuel
Panelists: Eric Goosby, Michel Sidibe, Jeff Kindler, Jamie Love, Rajiv Kumar, Margo Bagley
7. 12:15 p.m. - 12:20 p.m. Break
8. 12:20 p.m. – 1:05 p.m. **Session Eight: Brainstorming on Next Steps**
Discussion led by Terry, Ruth, Clifford, Claudio, Ken, Abe
9. 1:05 p.m. – 2:00 p.m. Lunch at the B400 Seawell Family Boardroom
Boxes are available for grab and go lunch

Shuttle to the Sheraton departs GSB at 2:15 p.m.